

CUSTOM WEDDING STATIONERY

Information & Investment



Rock Candie is a pretty, witty, and chic paperie boutique.

We make personalized invitations, cards, and paper goods.

Thank You and Congratulations!

Hi, I'm Candace Ryan (more commonly known as Candie), founder of Rock Candie Designs.

Congratulations on your engagement and upcoming wedding! I'm so excited to hear your story and get to know you!

My passion is to create a branded look for your wedding or event by designing a cohesive set of stationery—from save-the-dates to invitations, all the way through to day-of paper and thank you cards.

Your wedding stationery is more than just paper; it is an experience, a tactile story of your event, and a keepsake for your guests.

Thanks for your interest in working with me. I look forward to hearing your love story soon!

Candie



WHAT TO EXPECT Design Options & Processes



We offer two options for wedding invitation suites.





Start from scratch.

We create original designs to bring your big-day vision to life.





Choose one of our ready-made invitations and customize it with your colors and info.

This one's best if you aren't sure what you want or are under a time crunch! Go to next page if you're choosing this option.

WHAT TO EXPECT

Option 1: Original Designs



Our goal is to create your dream wedding invitation suite that represents YOU. Here's how we do it:

- We want to hear your love story and get to know you. We'll chat with you in person if you're local, or online if you're not.
- During our appointment, you'll show us your colors and inspiration photos, so we can understand your style and vision. If you're a paper addict like us, we can show you different paper and envelope options.
- At this point, we'll develop 3 invitation concepts. Choose your favorite or let us know which elements of each you like. We'll send unlimited proofs until the design is just right.
- When the invitation is done, we'll work on the RSVP and other elements of the suite that you've chosen, so that all pieces are cohesive.
- After your final approval, it's time to print. Print time is dependent on quantity and pieces in your suite, so we'll discuss all printing, assembly, and shipping options.
- S Your dream invitation suite is ready to go out to all your favorite people.



WHAT TO EXPECT

Option 2: Customizable Template Designs



Our pre-designed, customizable templates are an easy way to send your invites out the door in a flash.

Here's all you need to do:

- Go to https://www.rockcandiedesigns.com/wedding-stationery and choose your favorite template.
- Send us your wedding details and colors and choose the pieces that you want to include in your suite (RSVPs, extra info card, etc.).
- Within 1-3 days, we'll send your personalized proofs. If you have edits, let us know. We'll do everything we can to ensure that you love your invites.
- Once you sign off on the proofs, we'll discuss paper options and get printing! Print time is dependent on quantity and pieces in your suite, so we'll discuss all printing, assembly, and shipping options.
- Your tailor-made invitation suite either arrives at your doorstep, or, if you're local and in a rush, I'll drop them off to you ASAP!









Design Fee

Both options have a design fee to be paid upfront.

- Original design: \$300
 Includes 3 concepts and unlimited proofs
- ◆ Customized template: \$75
 Includes personalization
 and unlimited proofs

Printing Costs

Printing is à la carte. Prices per piece are listed on pages 8-13.

Total investment is based on several factors, including quantities, pieces (RSVPs, etc.), and paper type.

You will order one invite per couple, which typically equals about half the number of invites than guests.

See example on the next page for average total investment based on 130 guests (65 invites).





MOST POPULAR

\$59.80

Total Investment Examples

Based on 130 guests, or 65 invitations

Typically, you'll order half the number of invites as guests (one per couple).

MINIMALIST BRIDE Simple Suite

◆ Custom design \$300.00 ◆ Invitations \$152.75 ◆ Invitation Envelopes \$59.80 ◆ RSVPs \$117.00 ◆ RSVP Envelopes \$50.05

TOTAL: \$679.60

TRADITIONAL BRIDE Standard Suite

◆ Custom design ◆ Invitations \$152.75 ◆ Invitation Envelopes \$59.80 ◆ RSVPs \$117.00 ◆ RSVP Envelopes \$50.05 ◆ Rehearsal Dinner \$98.15 or Direction Cards

TOTAL: \$777.75

Comprehensive Suite ◆ Custom design \$300.00 \$300.00 ◆ Invitations \$152.75

> ◆ RSVPs \$117.00

◆ Invitation Envelopes

SENTIMENTAL BRIDE

◆ RSVP Envelopes \$50.05

◆ Rehearsal Dinner Invites \$152.75

◆ Reception Cards \$98.15

◆ Accommodation Cards \$98.15

♦ Belly Bands \$213.20

◆ Envelope Liners \$95.55

♦ Address Labels \$200.85

TOTAL: \$1,538.25



POPULAR ADD-ONS

◆ Place/Escort Cards \$187.85 ◆ Table Numbers \$58.50 ◆ Programs \$172.25 Menus \$152.75 ◆ Assembly \$200.00 ◆ Thank You Cards \$163.80

◆ Thank You Envelopes \$50.05

TOTAL: \$985.20



Printing Costs

All invitations are printed on beautiful, luxurious, heavy 100 lb., white linen card stock. It has a matte finish that is both acid free and FSC-certified. Pricing below is based on this paper type.

Of course, we have different paper options if you prefer. Paper upgrades are custom-quoted. Reach out to me for other paper options and pricing.

Print Pricing Per Piece

Prices based on paper type described above. See previous page for total investment example.

Remember: You'll need about *half* the total number of guests invited. (130 guests = 65 invites)

WEDDING INVITATIONS

- ◆ 1-50 —— \$2.88 each
- ◆ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ◆ 151-175 \$1.74 each
- ◆ 176-200 \$1.69 each
- ◆ 201-225 \$1.64 each
- ◆ 226-250 \$1.61 each

INVITATION ENVELOPES

- ◆ 1-50 —— \$1.04 each
- ◆ 51-75 —— \$0.92 each
- ◆ 76-100 \$0.85 each
- ◆ 101-125 \$0.80 each
- ◆ 126-150 \$0.78 each
- ◆ 151-175 \$0.76 each
- ◆ 176-200 \$0.75 each
- ◆ 201-225 \$0.73 each
- ◆ 226-250 \$0.72 each

SAVE THE DATES

- ◆ 1-50 —— \$2.88 each
- ◆ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ♦ 151-175 \$1.74 each
- 176-200 \$1.69 each
 201-225 \$1.64 each
- ♦ 226-250 \$1.61 each



All prices based on paper type described on page 8.

RSVP CARDS

- ◆ 1-50 —— \$2.36 each
- ◆ 51-75 —— \$1.80 each
- ◆ 76-100 \$1.51 each
- ◆ 101-125 \$1.35 each
- ♦ 126-150 \$1.24 each
- ◆ 151-175 \$1.16 each
- ◆ 176-200 \$1.09 each
- ◆ 201-225 \$1.06 each
- ◆ 226-250 \$1.02 each

RSVP ENVELOPES

- ♦ 1-50 —— \$0.90 each
- ◆ 51-75 —— \$0.77 each
- ◆ 76-100 \$0.70 each
- ◆ 101-125 \$0.66 each
- ◆ 126-150 \$0.64 each
- ◆ 151-175 \$0.62 each
- ◆ 176-200 \$0.60 each
- ◆ 201-225 \$0.59 each
- ◆ 226-250 \$0.58 each

RSVP POSTCARDS

- ◆ 1-50 —— \$2.06 each
- ♦ 51-75 —— \$1.51 each
- ◆ 76-100 \$1.23 each
- ◆ 101-125 \$1.06 each
- ◆ 126-150 \$0.95 each
- ◆ 151-175 \$0.87 each
- ◆ 176-200 \$0.80 each
- ◆ 201-225 \$0.78 each
- ◆ 226-250 \$0.74 each

RECEPTION CARDS

- ◆ 1-50 —— \$2.06 each
- ♦ 51-75 —— \$1.51 each
- ◆ 76-100 \$1.23 each
- ◆ 101-125 \$1.06 each
- ◆ 126-150 \$0.95 each
- ◆ 151-175 \$0.87 each
- ◆ 176-200 \$0.80 each
- ◆ 201-225 \$0.78 each
- ◆ 226-250 \$0.74 each

ACCOMMODATION CARDS

- ◆ 1-50 —— \$2.06 each
- ♦ 51-75 —— \$1.51 each
- ◆ 76-100 \$1.23 each
- ◆ 101-125 \$1.06 each
- ◆ 126-150 \$0.95 each
- ◆ 151-175 \$0.87 each
- ◆ 176-200 \$0.80 each
- ◆ 201-225 \$0.78 each
- ◆ 226-250 \$0.74 each

DIRECTION CARDS

- ◆ 1-50 —— \$2.06 each
- ◆ 51-75 —— \$1.51 each
- ◆ 76-100 \$1.23 each
- ◆ 101-125 \$1.06 each
- ◆ 126-150 \$0.95 each
- ◆ 151-175 \$0.87 each◆ 176-200 \$0.80 each
- ◆ 201-225 \$0.78 each
- ◆ 226-250 \$0.74 each



All prices based on paper type described on page 8.

SHOWER INVITATIONS

- ◆ 1-50 —— \$2.88 each
- ◆ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ◆ 151-175 \$1.74 each
- ◆ 176-200 \$1.69 each
- ◆ 201-225 \$1.64 each
- ◆ 226-250 \$1.61 each

SHOWER INVITATION ENVELOPES

- ♦ 1-50 —— \$1.04 each
- ◆ 51-75 —— \$0.92 each
- ◆ 76-100 \$0.85 each
- ◆ 101-125 \$0.80 each
- ◆ 126-150 \$0.78 each
- ◆ 151-175 \$0.76 each
- ◆ 176-200 \$0.75 each
- ◆ 201-225 \$0.73 each
- ◆ 226-250 \$0.72 each

SHOWER THANK YOU CARDS

- ♦ 1-50 —— \$3.12 each
- ♦ 51-75 —— \$2.52 each
- ◆ 76-100 \$2.23 each
- ◆ 101-125 \$2.05 each
- ◆ 126-150 \$1.93 each
- ◆ 151-175 \$1.85 each
- ◆ 176-200 \$1.78 each
- ◆ 201-225 \$1.73 each
- ◆ 226-250 \$1.69 each

SHOWER THANK YOU ENVELOPES

- ◆ 1-50 —— \$0.90 each
- ◆ 51-75 —— \$0.77 each
- ◆ 76-100 \$0.70 each
- ◆ 101-125 \$0.66 each
- ◆ 126-150 \$0.64 each
- ◆ 151-175 \$0.62 each
- ◆ 176-200 \$0.60 each
- ◆ 201-225 \$0.59 each
- ◆ 226-250 \$0.58 each

ENGAGEMENT PARTY INVITATIONS

- ◆ 1-50 —— \$2.88 each
- ◆ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ◆ 151-175 \$1.74 each
- ◆ 176-200 \$1.69 each
- ◆ 201-225 \$1.64 each
- ◆ 226-250 \$1.61 each

ENGAGEMENT PARTY ENVELOPES

- ◆ 1-50 —— \$1.04 each
- ♦ 51-75 —— \$0.92 each
- ◆ 76-100 \$0.85 each
- ♦ 101-125 \$0.80 each
- ◆ 126-150 \$0.78 each
- ♦ 151-175 \$0.76 each
- ♦ 176-200 \$0.75 each
- ◆ 201-225 \$0.73 each
- ◆ 226-250 \$0.72 each



All prices based on paper type described on page 8.

REHEARSAL DINNER INVITATIONS

- ◆ 1-50 —— \$2.88 each
- ♦ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ◆ 151-175 \$1.74 each
- ◆ 176-200 \$1.69 each
- ◆ 201-225 \$1.64 each
- ◆ 226-250 \$1.61 each

REHEARSAL DINNER INVITATION ENVELOPES

- ♦ 1-50 —— \$1.04 each
- ♦ 51-75 —— \$0.92 each
- ◆ 76-100 \$0.85 each
- ◆ 101-125 \$0.80 each
- ◆ 126-150 \$0.78 each
- ◆ 151-175 \$0.76 each
- ◆ 176-200 \$0.75 each
- ◆ 201-225 \$0.73 each
- ◆ 226-250 \$0.72 each

MENUS

- ♦ 1-50 ——\$2.88 each
- ♦ 51-75 —— \$2.35 each
- ◆ 76-100 \$2.08 each
- ◆ 101-125 \$1.93 each
- ◆ 126-150 \$1.82 each
- ◆ 151-175 \$1.74 each
- ◆ 176-200 \$1.69 each
- ◆ 201-225 \$1.64 each
- ◆ 226-250 \$1.61 each

PROGRAMS

- ◆ 1-50 —— \$3.52 each
- ◆ 51-75 —— \$2.65 each
- ◆ 76-100 \$2.22 each
- ◆ 101-125 \$1.97 each
- ◆ 126-150 \$1.79 each
- ◆ 151-175 \$1.66 each
- ◆ 176-200 \$1.57 each
- ◆ 201-225 \$1.50 each
- ◆ 226-250 \$1.44 each

ADVICE CARDS

- ◆ 1-50 —— \$2.06 each
- ◆ 51-75 —— \$1.51 each
- ◆ 76-100 \$1.23 each
- ◆ 101-125 \$1.06 each
- ◆ 126-150 \$0.95 each
- ◆ 151-175 \$0.87 each
- ◆ 176-200 \$0.80 each
- ◆ 201-225 \$0.78 each
- ◆ 226-250 \$0.74 each

REHEARSAL INFO CARDS

- ◆ 1-100 —— \$1.05 each
- ◆ 101-200 \$0.90 each
- ◆ 201-300 \$0.85 each

Envelopes — \$0.35 each

EXTRA INFO CARDS

- ◆ 1-100 —— \$0.85 each
- ◆ 101-200 \$0.75 each
- ◆ 201-300 \$0.65 each

Continued on next page



All prices based on paper type described on page 8.

BELLY BANDS

- ◆ 1-50 —— \$4.14 each
- ♦ 51-75 —— \$3.28 each
- ◆ 76-100 \$2.85 each
- ◆ 101-125 \$2.56 each
- ♦ 126-150 \$2.39 each
- ◆ 151-175 \$2.31 each
- ◆ 176-200 \$2.22 each
- ◆ 201-225 \$2.12 each
- ◆ 226-250 \$2.06 each

ENVELOPE LINERS

- ♦ 1-50 —— \$1.62 each
- ◆ 51-75 —— \$1.47 each
- ◆ 76-100 \$1.38 each
- ◆ 101-125 \$1.34 each
- ◆ 126-150 \$1.30 each
- ◆ 151-175 \$1.27 each
- ◆ 176-200 \$1.26 each
- ◆ 201-225 \$1.24 each
- ◆ 226-250 \$1.23 each

WEDDING THANK YOU ENVELOPES

- ◆ 1-50 \$0.90 each
- ◆ 51-75 —— \$0.77 each
- ◆ 76-100 \$0.70 each
- ◆ 101-125 \$0.66 each
- ◆ 126-150 \$0.64 each
- ◆ 151-175 \$0.62 each
- ◆ 176-200 \$0.60 each
- ◆ 201-225 \$0.59 each
- ◆ 226-250 \$0.58 each

PLACE/ESCORT CARDS

- ♦ 1-50 —— \$4.24 each
- ♦ 51-75 —— \$2.89 each
- ◆ 76-100 \$2.24 each
- ◆ 101-125 \$1.86 each
- ◆ 126-150 \$1.59 each
- ◆ 151-175 \$1.39 each
- ◆ 176-200 \$1.25 each
- ◆ 201-225 \$1.13 each
- ◆ 226-250 \$1.04 each
- ◆ 251-275 \$0.97 each
- ◆ 276-300 \$0.91 each

TABLE NUMBERS

\$4.50 per table

SIGNS

- ♦ 5x7 \$30 each
- ◆ In between \$35 each
- ♦ 8x10 \$40 each

WEDDING THANK YOU CARDS

- ◆ 1-50 —— \$3.12 each
- ◆ 51-75 —— \$2.52 each
- ◆ 76-100 \$2.23 each
- ◆ 101-125 \$2.05 each
- 126-150 \$1.93 each151-175 \$1.85 each
- ♦ 176-200 \$1.78 each
- ◆ 201-225 \$1.73 each
- ◆ 226-250 \$1.69 each



ADDRESS LABELS

- ◆ 1-50 —— \$4.46 each
- ♦ 51-75 —— \$3.09 each
- ◆ 76-100 \$2.40 each
- ◆ 101-125 \$1.98 each
- ◆ 126-150 \$1.71 each
- ◆ 151-175 \$1.51 each
- ◆ 176-200 \$1.37 each
- ◆ 201-225 \$1.25 each
- ◆ 226-250 \$1.16 each
- ◆ 251-275 \$1.09 each
- ◆ 276-300 \$1.02 each

FLAVOR TAGS

- ◆ 1-50 —— \$1.44 each
- ◆ 51-75 —— \$1.04 each
- ◆ 76-100 \$0.84 each
- ◆ 101-125 \$0.74 each
- ◆ 126-150 \$0.65 each
- ◆ 151-175 \$0.59 each
- ◆ 176-200 \$0.55 each
- ◆ 201-225 \$0.52 each
- ◆ 226-250 \$0.48 each

ASSEMBLY

POPULAR ADD-ON

\$200

We'd be happy to take care of all the gluing and stuffing.

If you choose this addon, your suite will arrive ready to be sent, with all pieces in the correct order within the envelopes.

All you'll need to do is adď a stamp, seal, and mail them!

Ouestions?

If you have further questions, requests, or would like to receive a custom quote, please don't hesitate to contact me.

I can't wait to bring your vision to life!

